



Finlays

# COLD BREW

COFFEE


Experts in coffee, pioneers in cold brew



PRODUCT GUIDE



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# DEAR CUSTOMERS,

**Finlays has been a leading coffee supplier since 1911, and our diverse and flexible coffee offering includes everything from sourcing, roasting, grinding and packing, to cold brew, coffee extracts, iced cappuccino bases, syrups and freeze dried.**

Combining unrivalled global sourcing, exceptional roasting expertise, bespoke blending skills and our customisable packing capability, we create the ultimate coffee experience for our customers and their consumers.

With operations in the UK, and world-wide, we have extensive global capabilities as a private label coffee supplier, coupled with expert local knowledge.

In this guide we are delighted to introduce our UK and European customers to our newest product offering, cold brew coffee. Our range of solutions is evolving quickly, so if you don't see a perfect format for you then feel free to contact our team who would be delighted to help.

Sincerely,

**UK & Europe Extracts Team**



# INTRODUCING FINLAYS **COLD BREW COFFEE SOLUTIONS**

## What is cold brew coffee?

Cold brew coffee is leading the next global wave of coffee culture. In Europe, consumption of cold brew has increased by 40% over the last five years and is expected to reach €90mn by 2025\*. Cold brew coffee is extracted slowly and gently using ambient or cool water, instead of rapidly in hot water. This helps to extract the finest flavours from the bean, resulting in less acidity, a rich flavour, natural sweetness and the smooth taste that epitomises its premium appeal. This premium, sensorial experience is at the heart of cold brew's appeal to European consumers and the key selling point versus existing iced coffee products.



\*Source: GlobalData Plc 2021, Maia Research 2021

# FINLAYS

## COLD BREW COFFEE

Finlays is the world's biggest provider of cold brew. Having pioneered growth in the category for 35 years, we combine our rich coffee heritage with our unique, scientific extraction technology. We have a strong track record of creating expertly tailored solutions that help brands unlock sustainable growth. Our unique process delivers distinctly smooth, rich, full-flavoured cold brew that is consistent, reliable and shelf stable.

Today, Finlays is delighted to offer its customers across Europe an abundance of cold brew solutions to add value and tap into this growing consumer trend. Finlays can offer bulk concentrate or ready to drink solutions in a variety of packaging formats or bespoke creations to deliver against specific requests.

As coffee experts, Finlays are perfectly placed to deliver a coffee blend and flavour to match your requirements and delight your customers.

**Three**  
coffee extraction facilities  
on two continents



**Leading**  
producer of coffee  
extracts globally



**Largest**  
producer of cold brew  
coffee extracts globally



**SUSTAINABLY  
SOURCED**

100% of our green bean coffee is directly sourced from origin for full traceability.



**NO HEAT,  
NO PRESSURE**

Our cold brew is extracted for a distinctly smooth, deliciously rich flavour.



**100% PURE  
COLD BREW**

Our pure cold brew delivers a premium, sensorial experience like no other.



# THE FINLAYS RANGE



Experts in coffee, pioneers in cold brew

# FINLAYS COLD BREW COFFEE CANS

Finlays offers a range of cold brew 250ml cans, packed and delivered in a number of formats for convenience. We supply shelf stable ambient cans, with a shelf life of up to nine months.

Our current range of products can be delivered quickly enabling product to be on sale on a shelf or in a chiller within weeks. Our team will support you to create a design of your choice printed directly onto a can or sleeved if needed.




Can size	Flavour	Secondary pack	Standard options	
250ml Can	Black Americano	4, 6, 8, 12 or 24 units packed in a corrugated card box or 12 or 24 units packed in a tray and shrink wrapped	The can and box can be printed or sleeved to suit customer branding	
250ml Can	Dairy Based Latte (or Mocha, Caramel or Vanilla)	4, 6, 8, 12 or 24 units packed in a corrugated card box or 12 or 24 units packed in a tray and shrink wrapped	The can and box can be printed or sleeved to suit customer branding	

Other dairy alternative drinks available

Arabica or Robusta coffee bean blends available

Shelf stable merchandise in fridges



Can size	Flavour	Secondary pack	Standard options	
250ml Can	Oat Based Latte	4, 6, 8, 12 or 24 units packed in a corrugated card box or 12 or 24 units packed in a tray and shrink wrapped	The can and box can be printed or sleeved to suit customer branding	

Protein drink development by request

For a fully customised bespoke flavour or blend please contact our team for lead times.

### Benefits of using cans





- Infinitely recyclable.
- Easy to sort and recycle.
- Helps to extend product shelf-life.
- Preserves product quality.
- Keeps products safe: solid, strong and stackable.
- Resistant to extreme heat and cold.
- Metal packaging won't break if dropped.
- Can be decorated, printed and embossed using a wide range of colours and effects.

# FINLAYS COLD BREW COFFEE GLASS BOTTLES

Finlays offers cold brew in 250ml glass bottles, either as a Black Americano or a Black Americano with added flavours.

The flavours added can be bespoke to match your requirements and range from well-known coffee flavour associations such as mocha, vanilla and caramel to more adventurous options for promotional or seasonal lines. We supply product in glass bottles either sterilised or pasteurised to meet requirements.



Container	Flavour	Format	Secondary packaging	Options		
250ml – 750ml Glass Bottles	Black Americano	A range of shapes and sizes available	4, 6, 8, 12 or 24 units packed in a corrugated card box	The bottle can be sleeved or labelled and the box can be printed to suit customer branding.		
250ml – 750ml Glass Bottles	Black Americano with added flavours and / or sweetener	A range of shapes and sizes available	4, 6, 8, 12 or 24 units packed in a corrugated card box	The bottle can be sleeved or labelled and the box can be printed to suit customer branding.		

### Benefits of glass bottles

- Endlessly recyclable, reusable, and refillable.
- Non porous and impermeable, helping to maintain product quality.
- Helps to retain flavour, temperature, and freshness.
- Premium appearance.
- Multiple options for branding and design.

# FINLAYS COLD BREW COFFEE PLASTIC BOTTLES

Finlays offer cold brew in 250ml plastic bottles or small shot bottles offers, either as a Black Americano or a Black Americano with added flavours. The flavours added can be bespoke to match your requirements and range from well-known coffee flavour associations such as mocha, vanilla and caramel to more adventurous options for promotional or seasonal lines.

We supply product in plastic bottles either unpasteurised or pasteurised to meet requirements. The process used to manufacture this range ensures that the product is delivered in a shelf stable format. Bottles used for this range are PET and can include up to 100% recyclable material.



Container	Flavour	Secondary pack	Options	
250ml Plastic Bottle	Black Americano	4, 6, 8, 12 or 24 units packed in a corrugated card box	The bottles can be printed or sleeved to suit customer branding. Outer box can be branded	
250ml Plastic Bottle	Black Americano with added flavour and / or sweetener	4, 6, 8, 12 or 24 units packed in a corrugated card box	The bottles can be printed or sleeved to suit customer branding. Outer box can be branded	

Alternative size bottles available upon request

Arabica or Robusta coffee bean blends available



Container	Flavour	Secondary pack	Options	
30ml Plastic Bottle	Black Americano or Black Americano with added flavour and / or sweetener	12 or 24 units packed in a corrugated card box	The bottles can be printed or sleeved to suit customer branding. Outer box can be branded	
60ml Plastic Bottle	Black Americano or Black Americano with added flavour and / or sweetener	12 or 24 units packed in a corrugated card box	The bottles can be printed or sleeved to suit customer branding. Outer box can be branded	

### Benefits of PET bottles:

- Lightweight and require less energy to transport than a glass equivalent.
- Safe and do not cause a hazard if broken or damaged.
- Convenient for on-the-go consumption.
- Re-sealable and a suitable for multi-serve packs.
- Can be recycled so that the PET can be used over and over again.
- Sustainable as increasing numbers of PET plastic bottles are made from recycled PET.
- Distinctive and can be moulded into different shapes, enabling brands to use them to build identity and promote drinks.
- Flexible: Manufacturers can switch from one bottle shape or size to another, meaning a high level of efficiency and cost-effective to produce.

# FINLAYS COLD BREW COFFEE **BULK CONCENTRATES**

Finlays offers bulk concentrates in a 23 brix concentrations for customers that are looking for cold brew as an ingredient rather than in a finished solution. Product can be supplied in a range of volumes and formats:

**25 litre - Jerry Can**

**200 litre - Drum**

**1000 litre - Palecon**



## COLD BREW COFFEE FORMATS **AVAILABLE UPON REQUEST**



For the hospitality industry, Finlays offers cold brew coffee in a range of bag-in-box, pouches or sachets offering flexibility for volume, occasion and serve format. Black Americano or a Black Americano with added flavours are available.





Container	Flavour	Secondary pack		
1.5 – 5l Pouch	Black Americano	Pouches can be printed to suit customer branding		
1.5 – 5l Bag-in-Box	Black Americano with flavour and / or sweetener	Cardboard box with or without branding and aligned with a spout		

Arabica or Robusta coffee bean blends available

Container	Flavour	Secondary pack	
30ml sachet	Black Americano with flavour and / or sweetener. Dairy options also available	Supplied either loose in a large shipping box or options for 5-20 sachets packed into retail units	
10ml stick	Black Americano with flavour and / or sweetener. Dairy options also available	Supplied either loose in a large shipping box or options for 5-20 sachets packed into retail units	

Bespoke solutions are not available for these format options.



# FIRST CLASS SERVICE

## Insights and Trends

In a rapidly changing landscape, you can rely on Finlays' Global Insights Team to provide the latest consumer and market data so we can discover together where growth opportunities lie.

## Innovation

For us, innovation is about finding new ways to help our customers differentiate, drive value and achieve long-term, sustainable growth.

## Tried and Tested

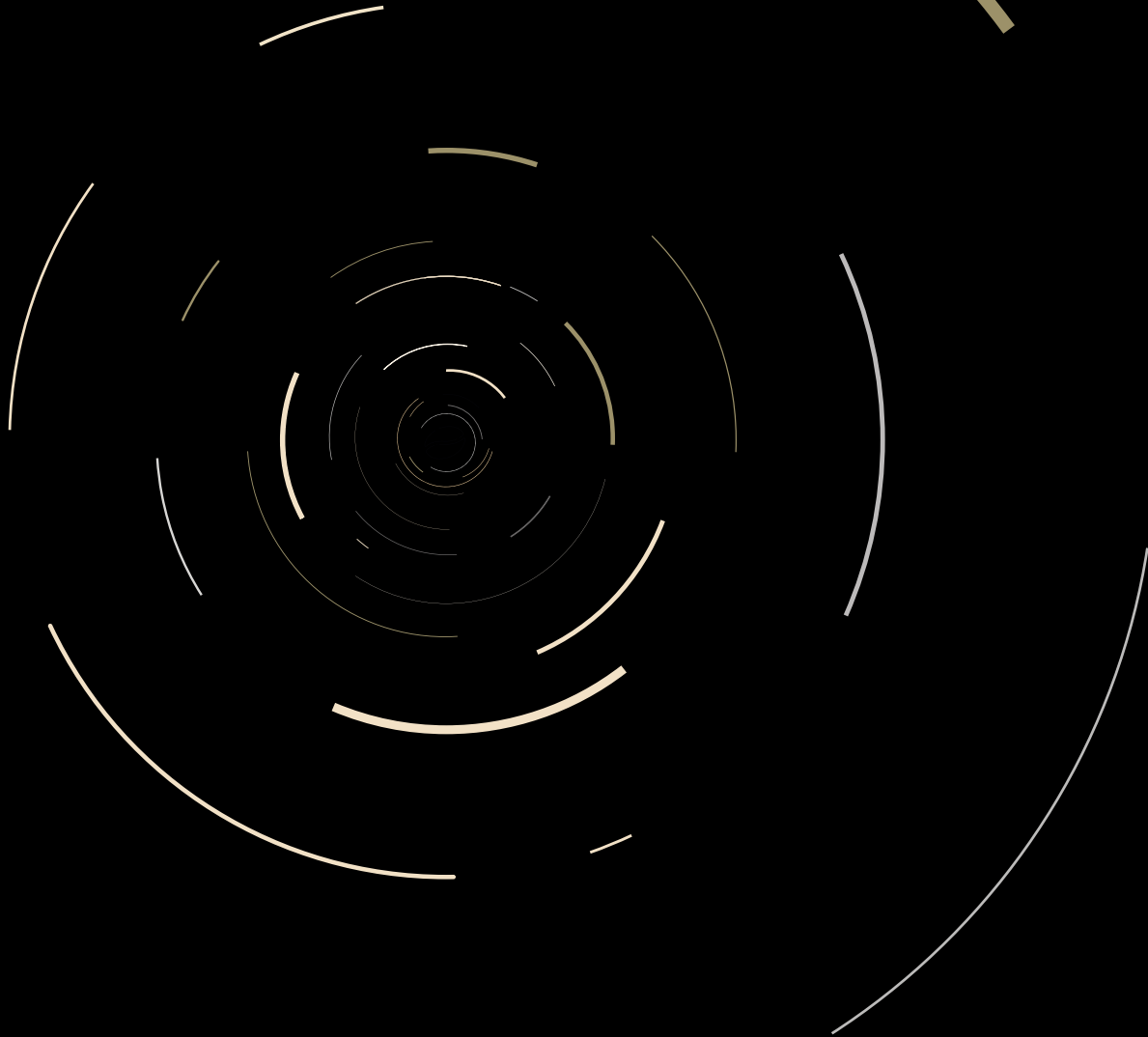
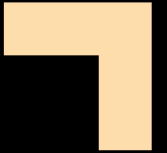
As a longstanding leader of the global beverage industry, we've usually done it all before, and if we haven't, we're likely at the forefront of making change happen.

## Going the Extra Mile

Across all channels, we understand how important the quality of service you receive is. With global expertise across a variety of channels, you can be sure that we will go the extra mile to understand and meet your needs each and every day.



Experts in coffee, pioneers in cold brew



For enquires and to discuss your requirements please contact our team via [UKEurope@finlays.net](mailto:UKEurope@finlays.net) We look forward to being able to work with you

**finlays.net**

